



P R E S E N T S
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XBOX 360™
PLAYSTATION®2
XBOX®
NINTENDO
GAMECUBE™
PC-CD
PSP™
(PLAYSTATION®PO
RTABLE)
NINTENDO DS™
GAME BOY®
ADVANCE

Madden NFL 07

Product Description

With the exclusive video game license of the NFL and PLAYERS INC, *Madden NFL 07* continues to be the #1 football franchise in history. In its 17th installment, you control the running game like never before. For the first time ever, step up as the lead blocker to create a hole, and then take control of the tailback and smash through, overpower, or slash away from would-be tacklers as you fight for every yard. Innovative rushing controls give you a game-breaking ground attack featuring all-new jukes, cutbacks, and the distinct running styles of your favorite backs. Between the tackles or in the open field, run to daylight with *Madden NFL 07*.

Key Features

- **Lead Blocker Control:** Throw the perfect block and create a running lane with all-new lead blocking control, and then take command of the tailback and rip off a big gain.
- **NFL Superstar: Hall of Fame Mode:** Play your way to the Pro Football Hall of Fame by taking complete control of any position on the field. Your actions on and off the field determine your impact on the game.
- **Run Like the Players Run with the All-New Highlight Stick:** Bust out player-specific running styles matching those of real NFL players (e.g., smaller backs slash to break tackles, while bigger runners bowl over defenders in the open field). All-new jukes, cutbacks, and power moves.
- **Additions to Franchise Mode:** Scout collegiate prospects with the all-new NFL Draft Scouting System and the College All-Star Game, or watch players around the NFL impact their teams with the new Franchise Player Roles feature.
- **Team-Specific Defensive Playbooks:** For the first time, use actual plays from your favorite team's defensive playbook to shut down the running game, pressure the quarterback, or force key turnovers.
- **Online Play:** Climb the leaderboard as you take on your biggest rivals from coast-to-coast in Play Now or Session Match games.

Xbox 360

- **The Season Begins in Mini-Camp:** Create a player then build up his attributes by running him through skill-based, combine-type mini-games. In the off-season use Mini-Camps to

condition players or rehab injuries to get back on the field faster.

- **Madden Gamer Level:** Track your career accomplishments in Franchise Mode to earn Madden Gamer Points, and then wager your rewards against the computer or against live online opponents to reach the ultimate reward—the NFL Hall of Fame.
- **Replay Challenge:** Throw the red flag and challenge any play. Overturned calls or plays “that stand” have a huge effect on the outcome of every game.

PSP (PlayStation Portable)

- **PSP Exclusive Mini-Games:** Return kicks, avoid tackles, and aim for the High Score in an PSP system-exclusive mini-game.
- **PSP to PlayStation 2 Connectivity:** Transfer an entire season in Franchise mode from your PlayStation®2 to your PSP system.

Nintendo DS

- **Enhanced Control Scheme:** All-new Touch Pad buttons allow you to navigate through the game with simple finger taps. You can also draw on-screen hot routes and use voice recognition to call audibles.
- **Unprecedented Gameplay Graphics:** New visuals and higher resolution bring out every detail - sleek wide receivers and bulky lineman, realistic stadium day-night lighting, and game-altering weather effects.

Game Boy Advance

- **More Mini Games:** More Game Boy Advance-exclusive mini-games; offense and defense skills games, punting and running skills games, and more.
- **Roster Updates:** Stay up to date with all the off-season moves with new team rosters, uniforms, and logos for the 2006 NFL season.

*Online play requires Internet Connection. PlayStation®2 online play also requires Network Adaptor and memory card for the PlayStation 2. Xbox Live™ online play also requires subscription to the Xbox Live service. Online play not available on all platforms. See packaging for details.

Product Specifications

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| Publisher: | Electronic Arts Inc. |
| Developer: | EA Tiburon |
| Ship Date: | August 2006 |
| Category: | Sports |

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